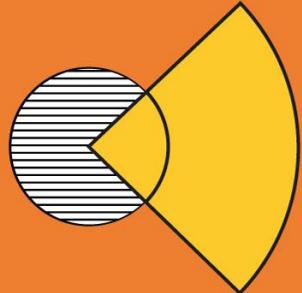
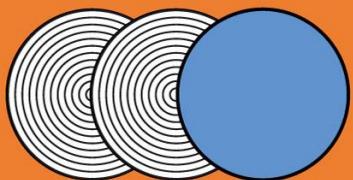


충남사회혁신x사회적경제포럼

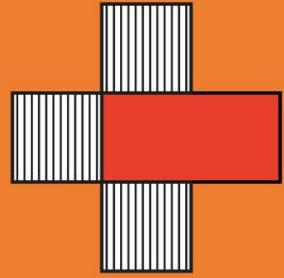
# 새로운 사회 새로운 경제



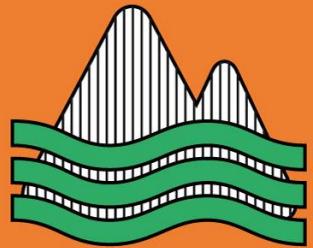
3월 새로운 시선  
<도넛경제학과 국민총행복>



4월 새로운 실천  
<그린 인플루언서와 일상의 실천가들>



5월 새로운 결합  
<기후시민과 사회적경제>



6월 새로운 여가  
<생태적, 포용적 지역살림 여행>

2022.03 ~ 2022.06

충남사회혁신x사회적경제포럼

2022.03 ~ 06

# 새로운 사회 새로운 경제



3월 주제. 새로운 시선  
<도넛경제학과 국민총행복>

일 시 3.29(화) 15:00-18:00  
현 장 천안 광덕산환경교육센터  
온라인 충남사회혁신센터 유튜브



Katsu Masaki  
코난 대학교



Leonora Grcheva  
도넛경제학 액션랩



박현수  
순천향대학교



행정안전부



충청남도



충남사회혁신센터



충남사회적경제지원센터



행정안전부



충청남도



충남사회혁신센터



충남사회적경제지원센터



CHUNGNAM INNOVATION CENTRE  
“SOCIAL INNOVATION FORUM: NEW SOCIETY & NEW ECONOMY”  
29 MARCH 2022

충남사회혁신센터  
“사회혁신포럼: 새로운 사회, 새로운 경제”  
2022년 3월 29일

WHAT IS THE SIGNIFICANCE OF BHUTAN’S POLICY OF  
GROSS NATIONAL HAPPINESS (GNH)?  
부탄 국민총행복 정책의 의의

Katsu Masaki  
마사키 가츠

Konan University  
고난대학교

# Background 배경설명



[https://mirslaic.blogspot.com/2021/03/blog-post\\_266.html](https://mirslaic.blogspot.com/2021/03/blog-post_266.html)

Blue = GDP  
파랑 = GDP

Red = Rate of GDP Growth  
빨강 = GDP 성장률

- 1956 - 1973 9.1% (연간)
- 1974 - 1990 4.2%
- 1991 - 2015 0.9%

**Japan - at the forefront of global capitalism (before)**  
**일본 – 세계 자본주의의 최전선(과거)**

historical limit

역사적 한계

||

at the forefront of battles with ills of global capitalism  
세계 자본주의의 폐해와 싸우는 최전선

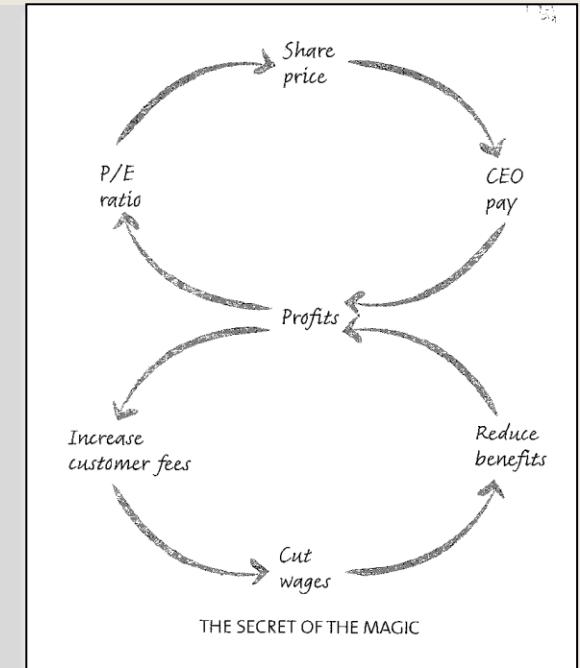
- poverty (2nd highest, 'rich' countries)  
빈곤(부국 중 2위)
- declining birth rate / aging society  
출생률 감소, 고령화 사회
- depopulation in outlying areas  
지방 인구감소



||  
“the machine aimed at extracting wealth”  
 “부의 추출을 목표로 하는 기계”

- \* delivers for some (CEOs, investors, etc.)  
일부는 혜택을 받음(CEO, 투자자 등)
- \* not for others (workers, customers, etc.)  
나머지는 그렇지 않음(노동자, 고객 등)

Marjorie Kelly, *Owning the Future*



**capitalism = delivers for some / passes others by**

자본주의 = 일부는 혜택, 나머지는 무시

**free market ideology → inequality, instability**

자유시장 이데올로기 → 불평등, 불안정

Ha-Joon Chang, 23 Things They Do Not Tell About Capitalism  
장하준, <그들이 말하지 않는 23가지>

**self-centred, materialistic values → happiness unlikely**

자기중심, 물질주의적 가치 → 행복할 가능성 낮음



Jeffry Sachs, Sustainable Development  
제프리 삭스, <지속가능발전>

**a renewed sense of prosperity  
(≠ materialism)**

번영의 새로운 의미(≠ 물질주의)



**8 DECENT WORK AND  
ECONOMIC GROWTH**



# Bhutan 부탄

Population 인구: 756,129 (2021)

Area 면적: 38,394 km<sup>2</sup>

GDP per Capita 1인당 GDP: 3,129.86 \$ (2020)



\*Human Development Index : 129<sup>th</sup> (2020, out of 189)

[UN Development Programme]

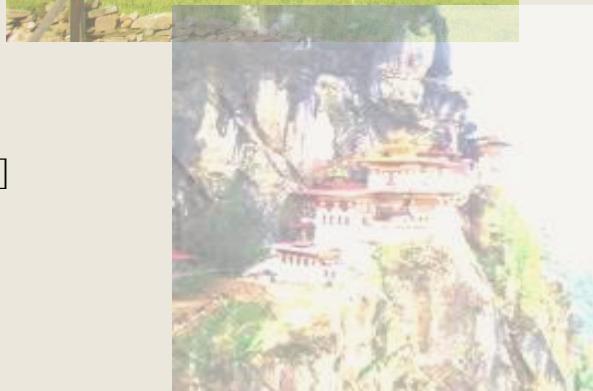
\*인간개발지수: 129위(2020년, 189개국 중)  
[유엔개발계획]



\*SDG Index: 75<sup>th</sup> (2021, out of 165)

[Sustainable Development Solutions Network]

\*SDG 지수: 75위(2021년, 165개국 중) [지속가능발전 솔루션 네트워크]



# HISTORY OF BHUTAN

부탄의 역사

8th century spread of Buddhism

8세기 불교 전파



1616 founding of nation = Tibetan monk

1616 티벳 승려에 의해 국가 건설



1907 Hereditary Monarch

1907 세습 군주제



1972 proclamation of GNH = 4th King

1972 국민총행복(GNH) 선언 = 제4대 왕

“GNH, rather than GNP [= material value],  
should be the yardstick for measuring progress”.

“국내총생산(물질적 가치)이 아니라 국민총행복이 발전의 척도가 되어야 한다.”



# Gross National Happiness(GNH) 국민총행복

“A multi-dimensional development approach that seeks to achieve a harmonious balance between material well-being & the spiritual, emotional and cultural needs”

Gross National Happiness Commission, FAQs on GNH

“물질적 안녕과 영적, 정서적, 문화적 필요 사이에 조화로운 균형을 달성하고자 하는, 발전에 대한 다차원적 접근법” 국민총행복위원회, <국민총행복에 관한 FAQ>

“abiding happiness ... comes from serving others, living in harmony with nature, and realizing the true nature of minds”

“변치 않는 행복은 … 타인에게 봉사하는 것, 자연과 조화롭게 살아가는 것, 정신의 진정한 성격을 실현하는 것에서 온다”



# Buddhist values of happiness

행복에 대한 불교의 가치관

**compassion / inner contentment** ( $\neq$  self-centred values)

연민 / 내면의 만족 ( $\neq$  자기중심적 가치)

**a relational view** ( $\neq$  self/other boundaries)

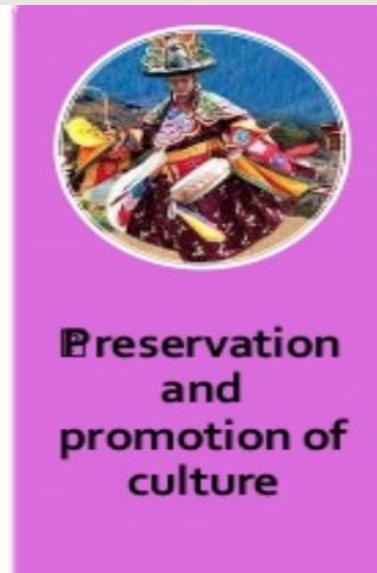
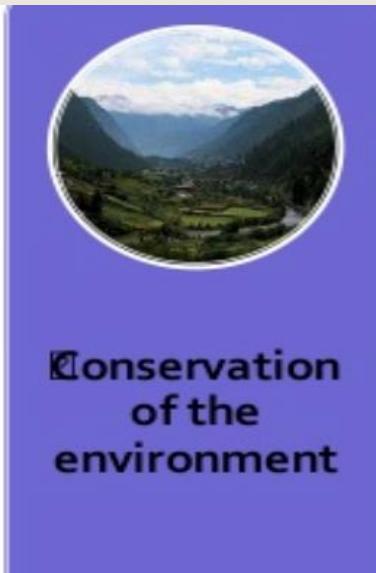
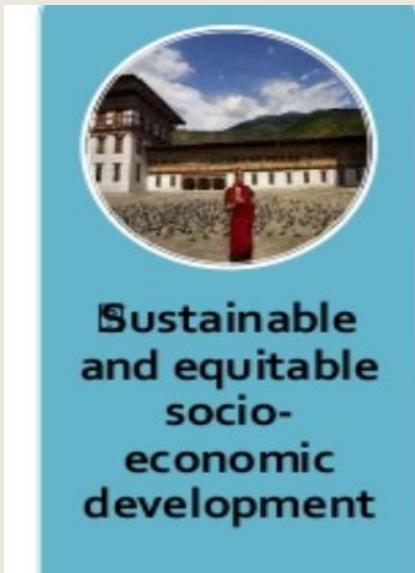
관계적 관점 ( $\neq$  자신/타인의 경계)

**happiness** 행복

individual gains / outcomes 개인의 이익 / 결과

+

the quality of relationships 관계의 질



1. 지속가능하고 공평한 사회경제적 발전
2. 환경 보전
3. 문화 보존/진흥
4. 좋은 거버넌스

# GNH Index

국민총행복 지표

Sustainable and equitable  
Socio Eco. Development

Preservation and  
promotion of Culture

Conservation of  
Environment

Good Governance

1. Living Standards
2. Education
3. Health

4. Cultural Diversity & Resilience
5. Community Vitality
6. Time use
7. Psychological Well-being

8. Ecological Diversity

9. Good Governance

1. 생활수준
2. 교육
3. 건강
4. 문화다양성/회복탄력성
5. 커뮤니티 활력
6. 시간 사용
7. 심리적 웰빙
8. 생태적 다양성
9. 좋은 거버넌스

Category	% population
Unhappy	10.4%
Narrowly happy	48.7%
Extensively Happy	32.6%
Deeply Happy	8.3%

# 2015 GNH Survey

2015년 국민총행복 설문조사

- 행복하지 않음
- 약간 행복함
- 매우 행복함
- 깊이 행복함

<https://www.gnhc.gov.bt/en/wp-content/uploads/2017/05/GNH-FAQs-pdf.pdf>

“Are all people happy?” → “No. Bhutan is a developing country.”  
 “모든 사람이 행복한가?” → “아니다. 부탄은 개발도상국이다.”

“Do we have GNH?” → “Yes, we do.”

“국민총행복을 도입했는가?” → “그렇다.”



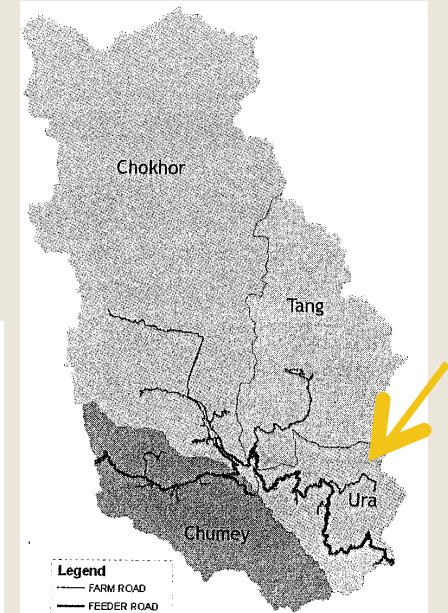
# Case: A Mountain Village, Bhutan

사례: 부탄의 산간 마을



**Shingkhar (Bumthang)**  
싱카르(봄탕)

3,400 m (altitude) 고도  
39 households 세대

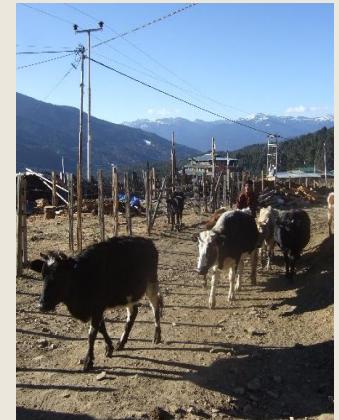


**farming**

농사

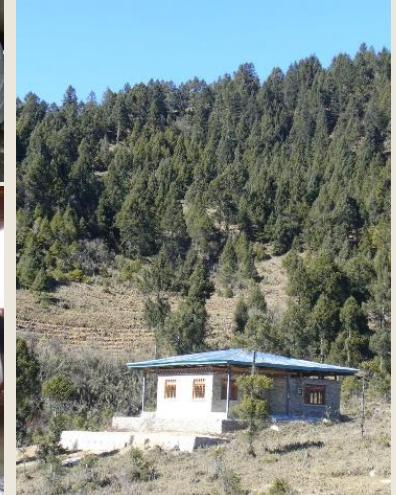
**cattle rearing**

목축



# Dairy Cooperative

낙농업협동조합



milk payment  
우유 매출

Aug 2018 ~ (1st yr.) Nu.40,768  
2018. 8. ~ (1년차) 40,768눌트럼

(\* average income 2017 = Nu.79,618)  
(\* 2017년 평균소득 = 79,618눌트럼)





# Buddhist values

불교 가치관

☆the quality of relationships

관계의 질

||

members' care for coop workers

협동조합 직원에 대한 조합원의 배려



## 1. working conditions 노동조건

⇒ monthly salary (Nu.5,000 → Nu.8,250)

⇒ 월급 (5,000눌트럼 → 8,250눌트럼)

## 2. helping hands 일손 돋기

every morning

매일 아침



# Buddhist values

불교 가치관

☆the quality of relationships

관계의 질

||

inner contentment ( $\neq$  self-centred values)

내면의 만족 ( $\neq$  자기중심적 가치)



1. ritual offerings 의식 공양



2. COVID-19 volunteers 코로나19 봉사활동

# 'community economy'

공동체 경제

J.K. Gibson-Graham, A Postcapitalist Politics

J.K. 김슨-그레이엄, <포스트자본주의 정치>

## quality of social relations

사회적 관계의 질



'being-together' = non-market transactions

'함께하기' = 비시장 거래



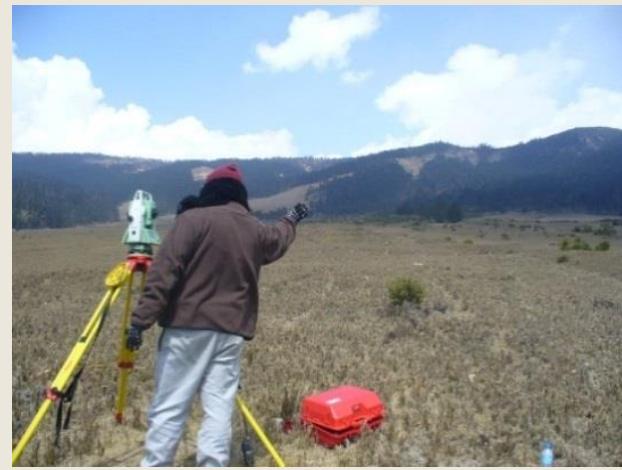
-take the economy into their own hands

경제에 대한 통제력 회복

-democratic control & deliberations

민주적 통제 & 숙의





# Case: A Mountain District, Japan

사례: 일본의 산간 지역



Towa, Fukushima  
후쿠시마, 도와

Population (2021) 인구

5,327 (1,719 hhs) 가구





1970s - 80s 1970~80년대  
govt policy 정부 정책  
= increasing imports  
수입 확대



- *farming population*  
농업인구
- *farmers aged 60&over*  
60세 이상 농민

**3,343 (1980) ⇒ 2,246 (1990)**

**946 (1980) ⇒ 1,265 (1990)**



Organic Farming 1983~  
유기농업



# NPO “ORGANIC VILLAGE TOWA”

## 비영리단체 “도와 유기농 마을 ”

inaugural meeting August 2005  
창립총회, 2005년 8월

“We shall conserve the natural blessings, the history, the cultural heritage and the landscape, promote humane ties, and activate people-centered, community-based development”.

“우리는 자연의 축복, 역사, 문화유산, 경관을 보전하고, 인간적 관계형성을 촉진하며, 사람중심/공동체기반 발전을 활성화한다.”



# NPO activities 비영리단체 활동

## 1. bolstering local economy

지역경제 활성화

-mulberry products (tea, jam)

오디 제품(차, 잼)

-roadside shop

도로변 가게



## 2. strengthening community

공동체 강화

-newcomers

새로운 주민

-events

행사

-festival

축제



# 'community economy'

공동체 경제

J.K. Gibson-Graham, A Postcapitalist Politics

J.K. 김슨-그레이엄, <포스트자본주의 정치>



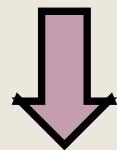
## quality of social relations

사회적 관계의 질



'being-together' = non-market transactions

'함께하기' = 비시장 거래



-take the economy into their own hands

경제에 대한 통제력 회복



-democratic control & deliberations

민주적 통제 & 숙의

# Conclusions 결론

‘community economy’

‘공동체 경제’

on the periphery of capitalism

자본주의의 주변부에서



Capitalism = delivers for some  
passes others by

자본주의 = 일부에게 혜택  
나머지는 무시

“decent work for all”

“모두에게 양질의 일자리를 ”



8 DECENT WORK AND  
ECONOMIC GROWTH

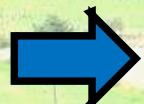


Bhutan's GNH

부탄의 국민총행복

a renewed sense of  
prosperity

번영의 새로운 의미



-individual gains / outcomes

개인의 이익 / 결과

+

-the quality of social relations

사회적 관계의 질

“We can't build a GNH society in one corner of the world  
obsessed with accumulation of wealth” a govt official

“부의 축적에 집착하는 세계의 한 구석에서 국민총행복 사회를 만들 수는 없다 ”  
정부 관료

## **Governmental commitment 정부의 의지**

= create conditions for happiness

행복을 위한 조건 형성



**sustainability** 지속가능성

**people's will** 국민의 의사



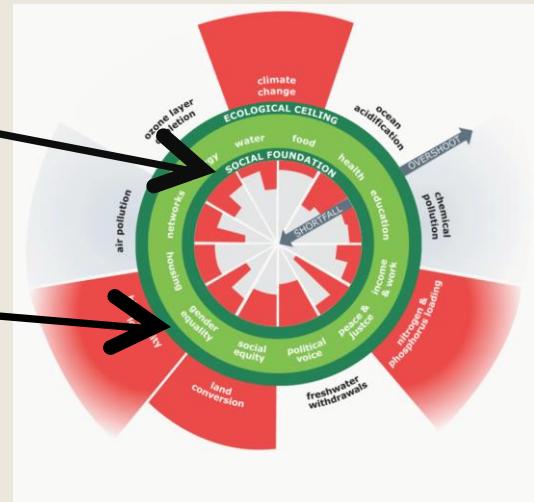
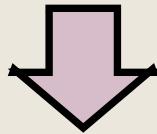
# doughnut economics 도넛 경제학

1. Inner ring = minimum standards of living

안쪽 원 = 최소한의 생활수준

2. Outer ring = ecological ceiling

바깥쪽 원 = 생태적 한계



<https://www.kateraworth.com/doughnut/>

## community economy 공동체 경제

||

## well-being of local residents 지역주민의 웰빙

⇒ raising living standards 생활수준 향상 (1.)

in an ecologically sustainable way 생태적으로 지속가능한 방식(2.)



# Cities and places meet the Doughnut

도시와 지역, 도넛을 만나다

**Leonora Grcheva**  
레오노라 그루체바

@LGrcheva | @doughnutecon | 29 March 2022

# How the 21<sup>st</sup> century has begun

21세기의 시작에 일어난 사건들

## Financial meltdown

금융위기



New York, US 미국 뉴욕



Athens, Greece 그리스 아테네

## Climate breakdown

기후붕괴



Sofala, Mozambique 모잠비크 소팔라



Sydney, Australia 호주 시드니

## COVID lockdown

코로나 락다운



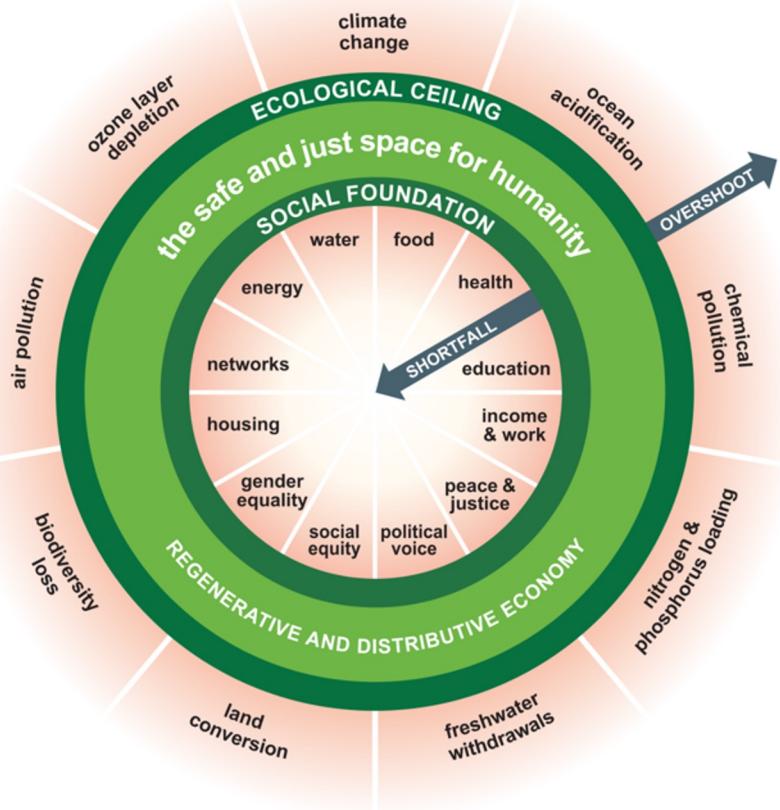
Kuala Lumpur, Malaysia 말레이시아 쿠알라룸프르



Bogotá, Colombia 콜롬비아 보고타

# A compass for human Prosperity

인류 번영의  
나침반



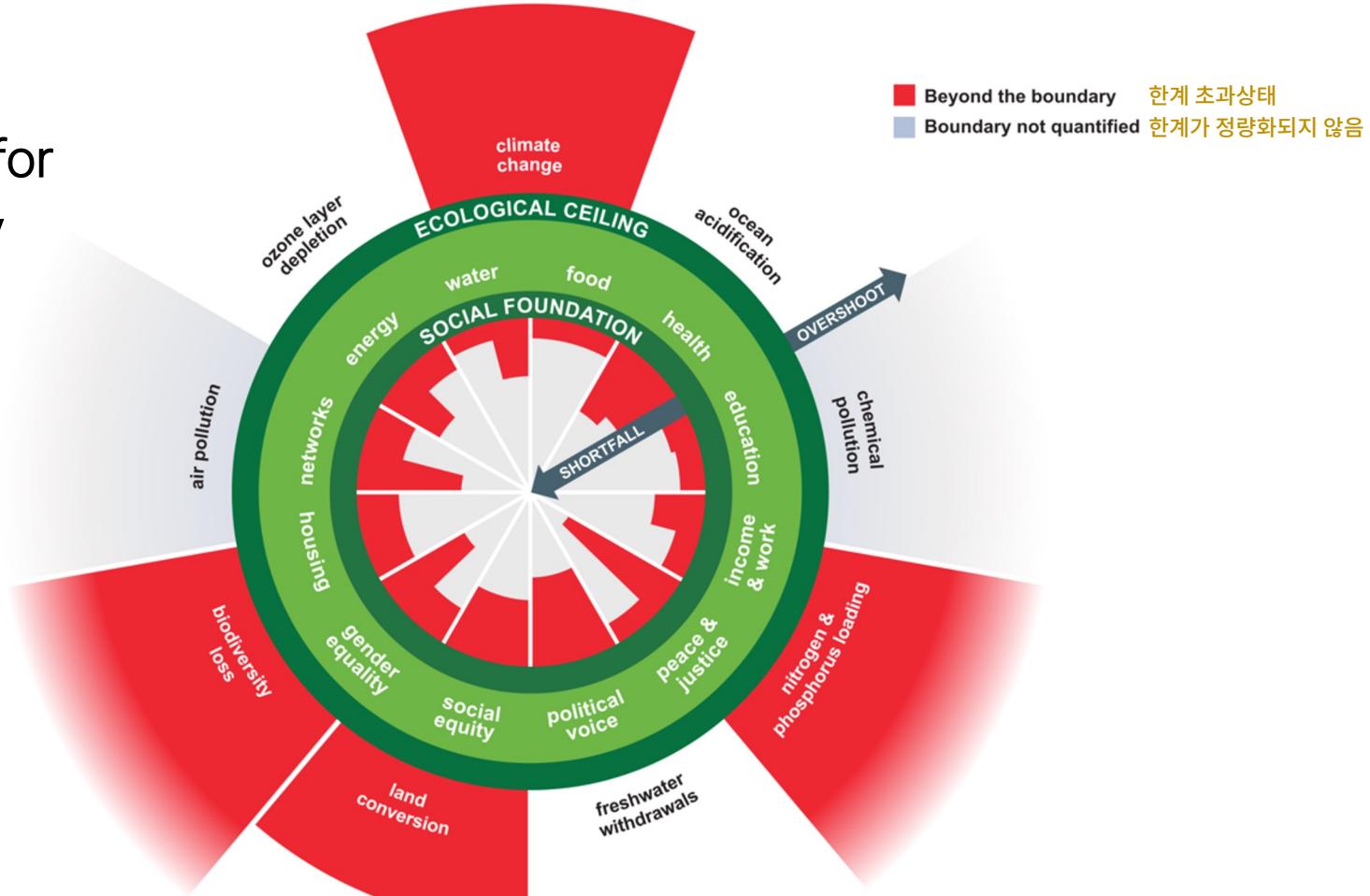
Social priorities of  
the SDGs  
지속가능발전목표의  
사회적 우선과제



Planetary  
boundaries  
지구의 한계

# A mirror for humanity

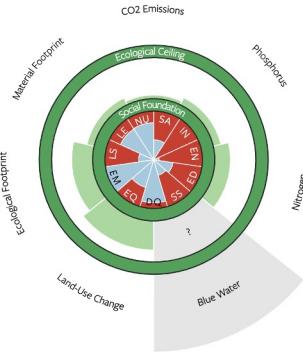
인류의 거울



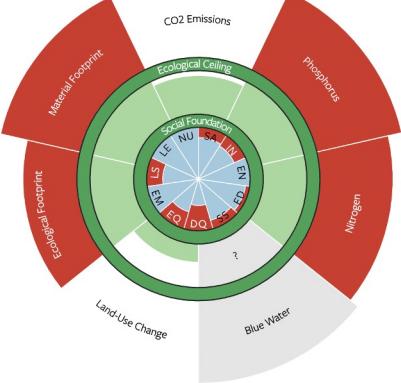
# Every nation must transform

모든 국가의 전환이 필요

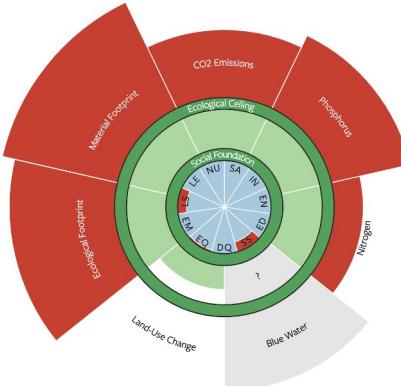
goodlife.leeds.ac.uk



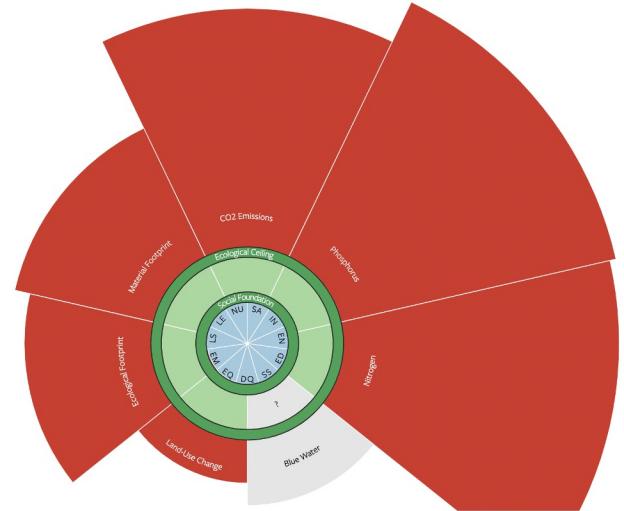
**Malawi** 말라위  
\$1,005 pc  
(1인당 국민소득)



**China** 중국  
\$18,931 pc  
(1인당 국민소득)



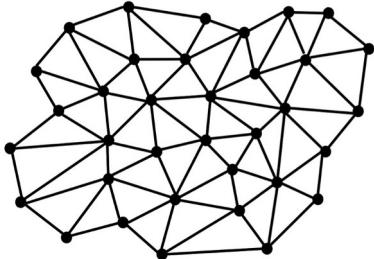
**South Korea** 한국  
\$47,027 pc  
(1인당 국민소득)



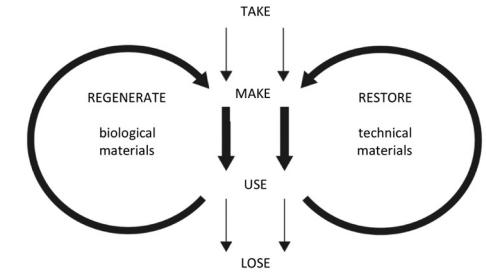
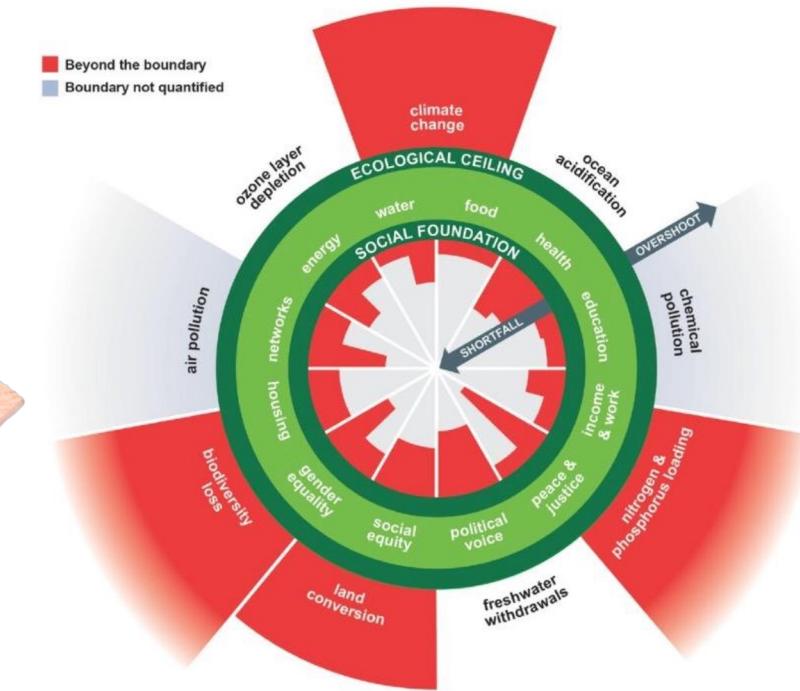
**Canada** 캐나다  
\$51,713 pc  
(1인당 국민소득)

# How can humanity get into the Doughnut?

인류는 어떻게 도넛 안으로 들어갈 수 있을까?



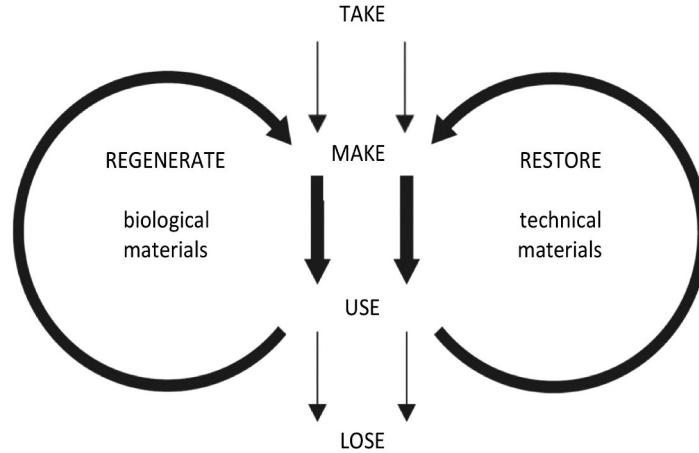
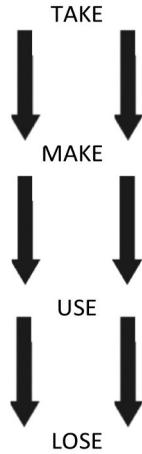
distributive  
by design



regenerative  
by design

# How can humanity get into the Doughnut?

인류는 어떻게 도넛 안으로 들어갈 수 있을까?



**Degenerative** 퇴행

running down Earth's  
life-supporting systems

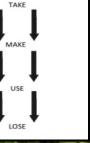
지구의 생명유지 시스템 고갈



**Regenerative** 생성

working with and within  
the cycles of the living world

생활세계의 사이클 내에서 적응



## DEGENERATIVE 퇴행



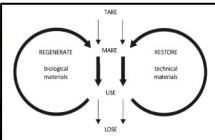
Landscape degradation 경관 파괴

## REGENERATIVE 생성



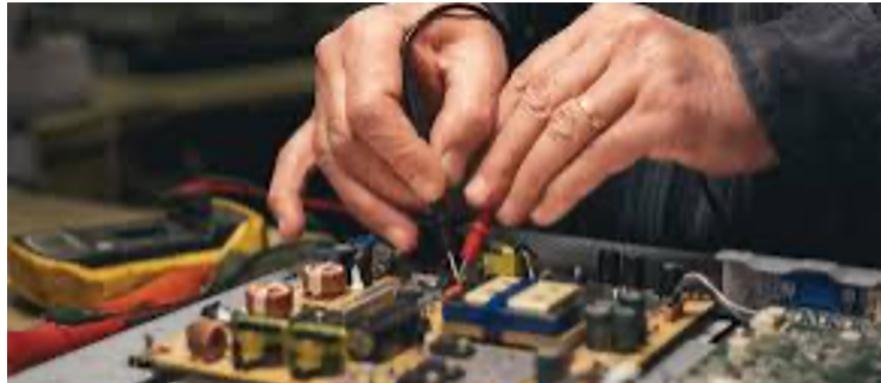
LANDSCAPES  
자연경관

Landscape restoration 경관 회복



Linear economy: take, make, use, dispose  
선형경제: 추출, 생산, 사용, 폐기

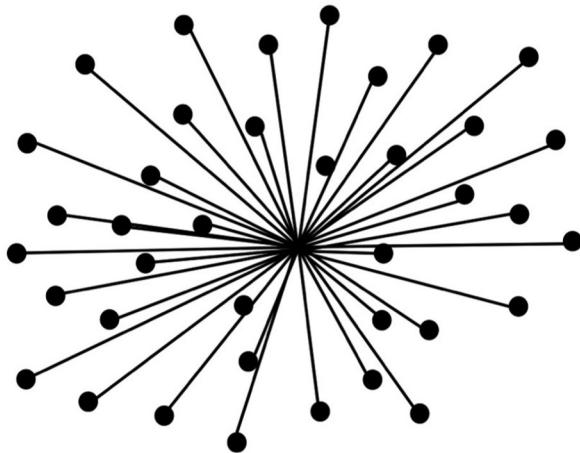
INDUSTRIES  
산업



Circular economy: repair, reuse, refurbish  
순환경제: 수리, 재사용, 재정비

# How can humanity get into the Doughnut?

인류는 어떻게 도넛 안으로 들어갈 수 있을까?

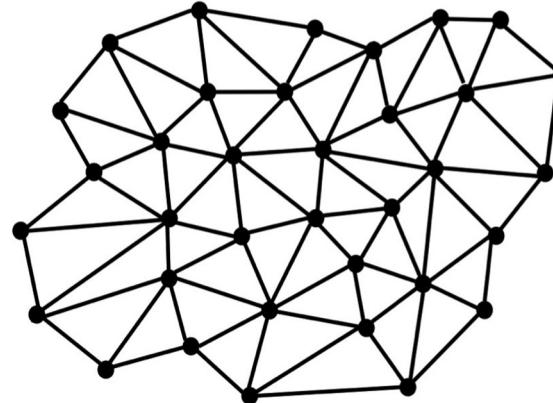


**Divisive** 분열

Capturing opportunity and value  
in the hands of a few



소수가 기회/가치 포획

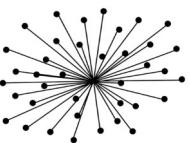


**Distributive** 분배

sharing opportunity and value  
with all who co-create it

공동생산자 모두 기회/가치 공유

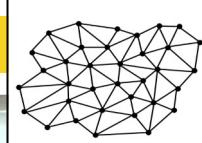




## DIVISIVE 분열



## DISTRIBUTIVE 분배



Profit primacy – corporate owned  
이윤 우선 – 기업 소유



BUSINESS  
기업

Purpose primacy – employee owned, Mumbai  
목적 우선 – 직원 소유(뭄바이)



Social isolation – London  
사회적 고립 - 런던

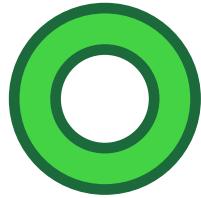


COMMUNITY  
공동체

Intergenerational housing - Japan  
세대공존형 주거 - 일본

Can our place live  
within the  
Doughnut?

우리 지역이 도넛 안에서 살  
수 있을까?



Unroll it...

도넛을 펼쳐서

To envision a  
future you want to  
create

만들고 싶은 미래를  
그려보기

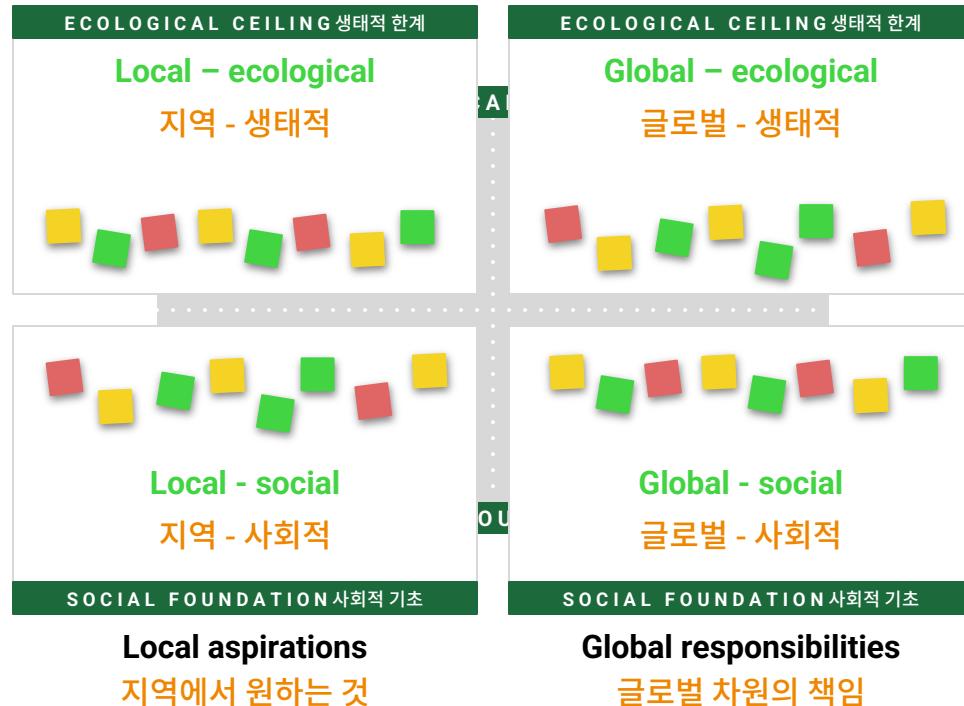


# Can our place live within the Doughnut?

우리 지역이 도넛  
안에서 살 수 있을까?

📍 Here 여기

🌐 World 세계



A city living  
'in the  
Doughnut'

'도넛 안에서'  
살아가는 도시

How can our city  
become a home  
to thriving people  
in a thriving place  
while respecting  
the wellbeing of  
all people and the  
health of the  
whole planet?

모든 사람의  
안녕과  
지구 전체의 건강을  
존중하는 가운데,  
번영하는  
사람들이 살아가는,  
번영하는 도시가  
되는 방법은?



Our city 우리의 도시



World 세계

ECOLOGICAL CEILING 생태적 한계

How can our city be as generous  
as the wildland next door?

도시가 바로 옆의 대자연만큼 관대해질 수 있는 방법은?



LOCAL ASPIRATIONS  
지역에서 원하는 것

How can all the people of our city thrive?  
도시의 모든 사람이 번영하는 방법은?



SOCIAL FOUNDATION 사회적 기초

How can our city respect the health of the  
whole planet?

도시가 지구 전체의 건강을 존중하는 방법은?



GLOBAL RESPONSIBILITIES  
글로벌 차원의 책임

How can our city respect the wellbeing of all people?  
도시가 모든 사람의 안녕을 존중하는 방법은?





# How can all the people of this place thrive?

## 지역의 모든 사람이 번영하는 방법은?

What does thriving  
mean to people  
here?

사람들에게  
번영의 의미는?



What has Covid-  
19 made visible?

코로나19로  
드러난 것은?



What is our hidden  
strength?

우리의  
숨겨진 힘은?



Food  
식량



Water  
물



Health  
건강



Education  
교육



Housing  
주거



Energy  
에너지



Connectivity  
연결성



Mobility  
교통수단



Community  
공동체



Culture  
문화



Income  
and work  
소득과 일



Social  
equity  
사회적  
형평



Equality in  
diversity  
다양성 속  
평등



Political  
Voice  
정치적  
목소리



Peace and  
justice  
평화/정의



## ECOLOGICAL CEILING 생태적 한계

# How can our place be as generous as the wildland next door? 도시가 바로 옆의 대자연만큼 관대해질 수 있는 방법은?

Cleanse  
the air  
대기정화



House  
biodiversity  
생물다양성  
증진



Store  
carbon  
탄소저장



Cycle  
water  
물순환



Harvest  
energy  
에너지 수확



Regulate the  
Temperature  
온도 규제



Build and  
protect soil  
토양  
회복/보호



Enhance  
wellbeing  
웰빙 개선



How can we store more  
carbon and harvest solar  
energy?

탄소 저장을 늘리고  
태양에너지를 수확하는 방법은?



How can we better  
manage water and build  
more soil?

물 관리를 개선하고 토양을  
회복하는 방법은?



How can we welcome  
more wildlife?

야생동물을 더 많이  
환영하는 방법은?



## ECOLOGICAL CEILING 생태적 한계

# How can our place respect the health of the whole planet? 도시가 지구 전체의 건강을 존중하는 방법은?

Climate change  
기후변화



Ocean acidification  
해양 산성화



Chemical Pollution  
화학물질 오염



Excessive fertilizer use  
비료 과다사용



Water withdrawals  
물 고갈



Land conversion  
토지이용변화



Biodiversity loss  
생물다양성 손실



Air pollution  
대기오염



Ozone layer Depletion  
오존층 파괴



How can we  
decarbonise heating  
and transport?

난방/교통을  
탈탄소화하는 방법은?



How can we create a  
circular economy?

순환경제를 만드는 방법은?



How can we produce  
locally to reduce our  
global impact?

세계에 미치는 영향을 줄이기 위해  
지역에서 생산하는 방법은?

Four lenses 4개의 렌즈  
Global-ecological zoom in 세계-생태적 축면 자체히 보기

DOUGHNUT ECONOMICS Global-ecological zoom in 세계-생태적 축면 자체히 보기  
ACTION LAB





# How can we respect the wellbeing of all people?

모든 사람의 안녕을 존중하는 방법은?

Which brands and  
retailers sell their  
products here?

여기서 제품을 판매하는  
브랜드/소매업체는?



What are  
government  
procurement  
practices?  
정부 조달관행은?



What's the impact on  
workers and  
communities?  
노동자/커뮤니티에 미치는  
영향은?



Food  
식량



Water  
물



Health  
건강



Education  
교육



Housing  
주거



Energy  
에너지



Income  
and work  
소득과 일



Social  
equity  
사회적  
형평



Equality in  
diversity  
다양성 속  
평등



Networks  
네트워크



Political  
Voice  
정치적  
목소리  
Peace and  
justice  
평화/정의

ECOLOGICAL CEILING 생태적 한계

How can our city be as generous  
as the wildland next door?

도시가 바로 옆의 대자연만큼 관대해질 수 있는 방법은?



LOCAL ASPIRATIONS  
지역에서 원하는 것

How can all the people of our city thrive?  
도시의 모든 사람이 번영하는 방법은?



SOCIAL FOUNDATION 사회적 기초

How can our city respect the health of the  
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GLOBAL RESPONSIBILITIES  
글로벌 차원의 책임

How can our city respect the wellbeing of all people?  
도시가 모든 사람의 안녕을 존중하는 방법은?





# How can all the people of Amsterdam thrive?

암스테르담의 모든 사람이 번영하는 방법은?

## CITY TARGET 도시 목표:

The city is accessible to everyone via public transport in a safe and accessible way  
모두가 대중교통으로 안전하고 쉽게 도시에 접근할 수 있도록 한다.

## CITY SNAPSHOT 도시 현황:

In 2017, residents made an average of 665,000 journeys by bike every day  
In 2018 they gave the city's public transport a rating of 7.7 out of 10

- 2017년, 주민들의 하루 자전거 이동횟수: 665,000
- 2018년, 주민들의 대중교통 평가점수: 10점 만점에 7.7점

## CITY TARGET 도시 목표:

Citizens enjoy greater independence and seldom experience inequality of opportunity.

시민들의 독립성을 높이고, 기회 불평등을 줄인다.

## CITY SNAPSHOT 도시 현황:

16% of residents in lower-income neighbourhoods feel they lack control over their lives — higher than the national average of 11%

- 저소득층 지역 주민의 16%는 삶에 대한 통제력이 부족하다고 느낌(전국평균은 11%)



Food



Water



Health



Education



Housing



Energy



Connectivity



Mobility



Community



Culture



Income and work



Social equity



Equality in diversity



Political voice



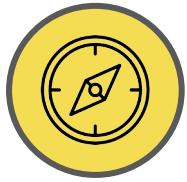
Peace and justice

SOCIAL FOUNDATION



# How cities are getting started... 도시들이 전환을 시작하는 방법

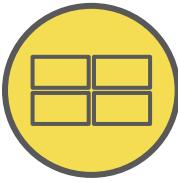
Doughnut  
Economics as a  
compass  
도넛경제학을  
나침반으로



Reflecting on the  
deep systemic  
design of places  
지역의 심층적/총체적  
설계에 대한 고찰



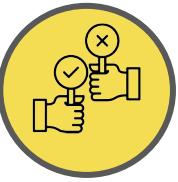
Doughnut Portrait  
of a Place  
지역의 도넛 현황



Building common  
visions, bringing  
people together  
공통의 비전, 시민들의  
연대 구축



Decision-making  
Processes  
의사결정 프로세스



Procurement and  
supply chains  
조달/공급망



City and region-  
wide plans  
도시/지역차원 계획



Enabling city actors  
and changemakers  
도시의 행위자  
/ 체인지메이커 지원



Thematic policies,  
strategies, projects  
and actions  
주제별 정책, 전략,  
프로젝트, 행동



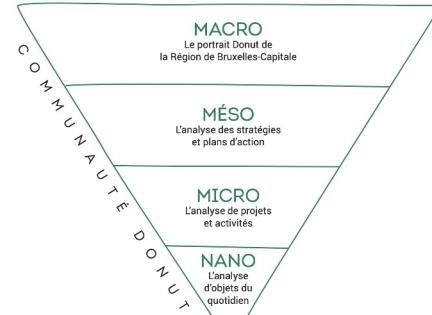
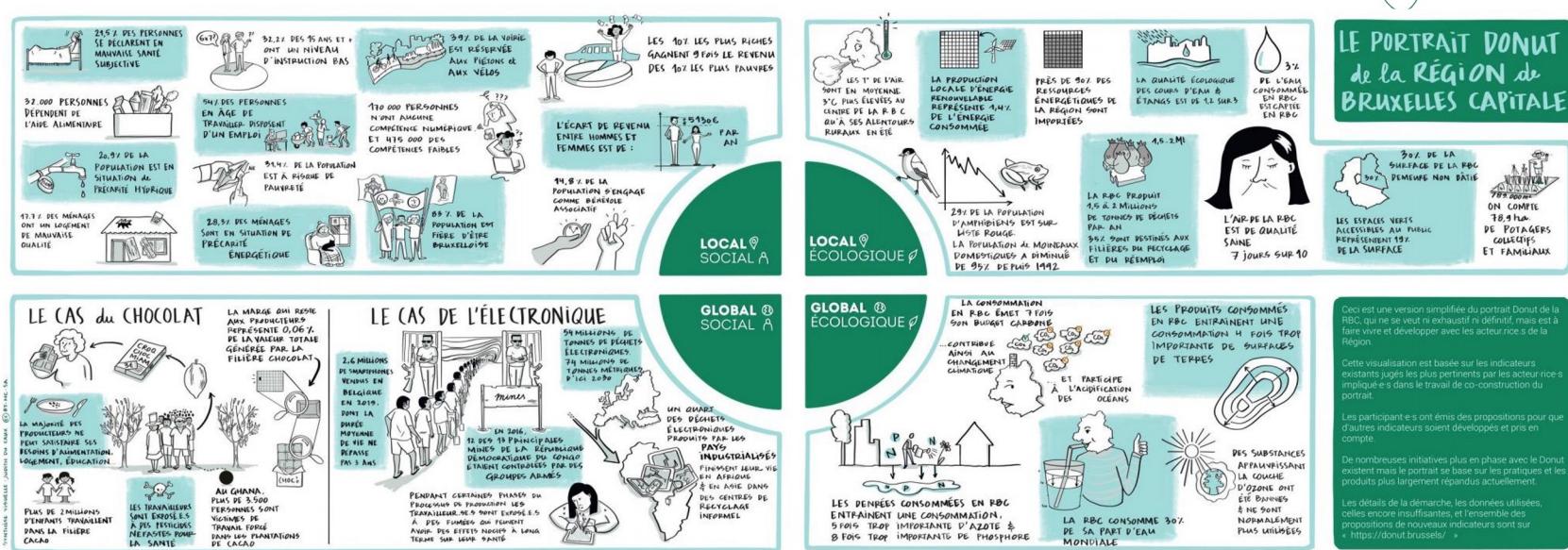
Organisational  
restructuring and  
new roles  
조직 구조변화  
/ 새로운 역할 부여



# How communities are getting started 커뮤니티들이 전환을 시작하는 방법



# City-led work: Brussels Region, Belgium 도시주도 전환: 벨기에, 브뤼셀 지역



Ceci est une version simplifiée du portrait Donut de la RBC, qui ne se veut ni exhaustif ni définitif, mais est à faire vivre et développer avec les acteur·rice·s de la Région.

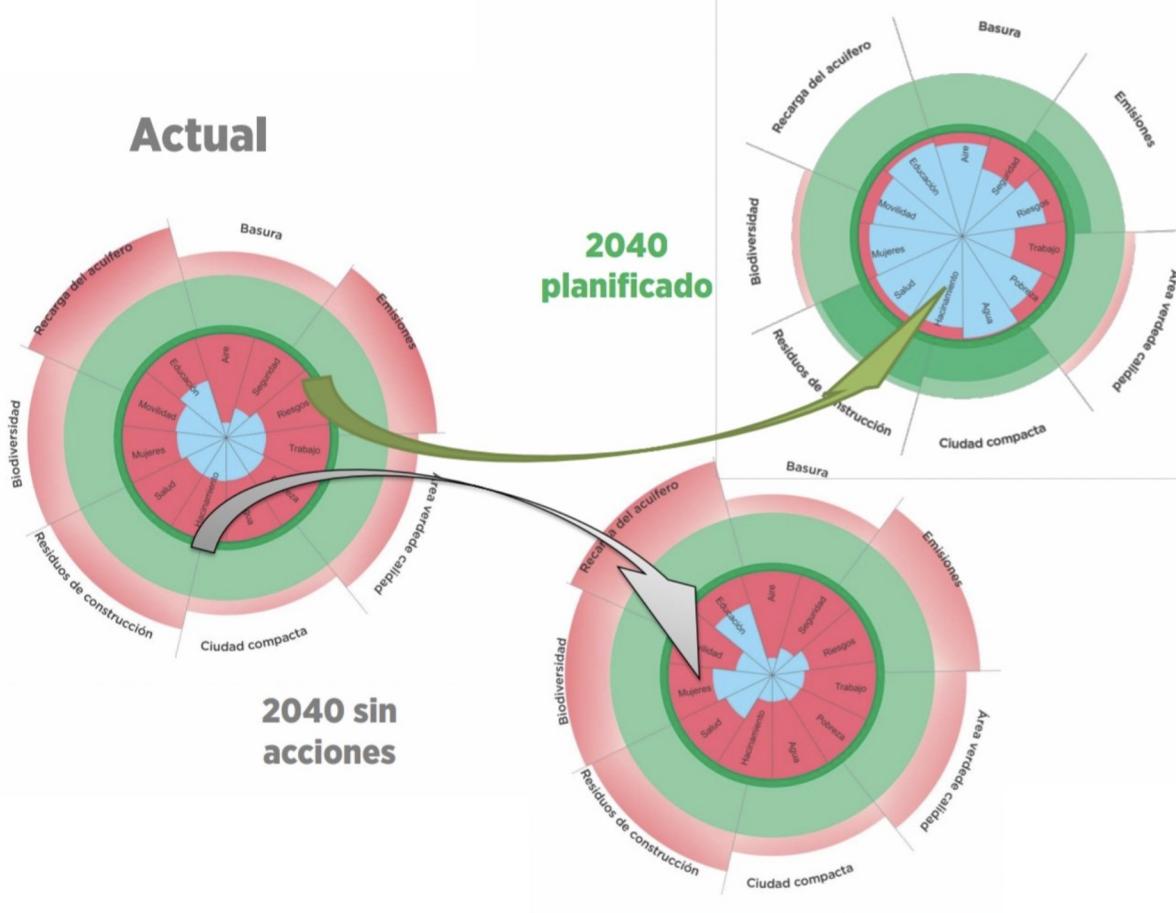
Cette visualisation est basée sur les indicateurs existants jugés les plus pertinents par les acteur·rice·s impliquer·e·s dans le travail de co-construction du portrait.

Les participant·e·s ont émis des propositions pour que d'autres indicateurs soient développés et pris en compte.

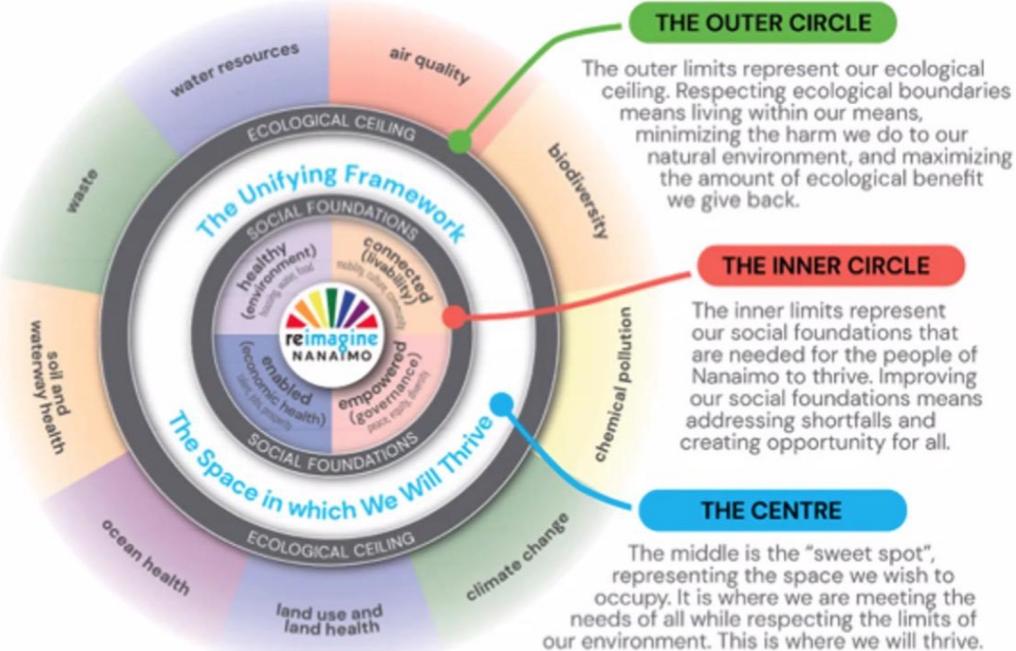
De nombreuses initiatives plus en phase avec le Donut existent mais le portrait se base sur les pratiques et les produits plus largement répandus actuellement.

Les détails de la démarche, les données utilisées, celles encore insuffisantes, et l'ensemble des propositions de nouveaux indicateurs sont sur <https://donut.brussels/>

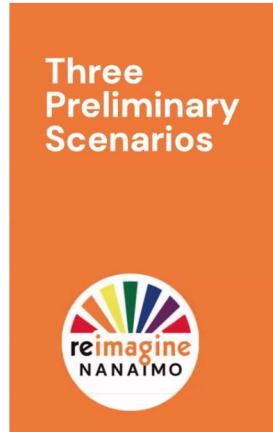
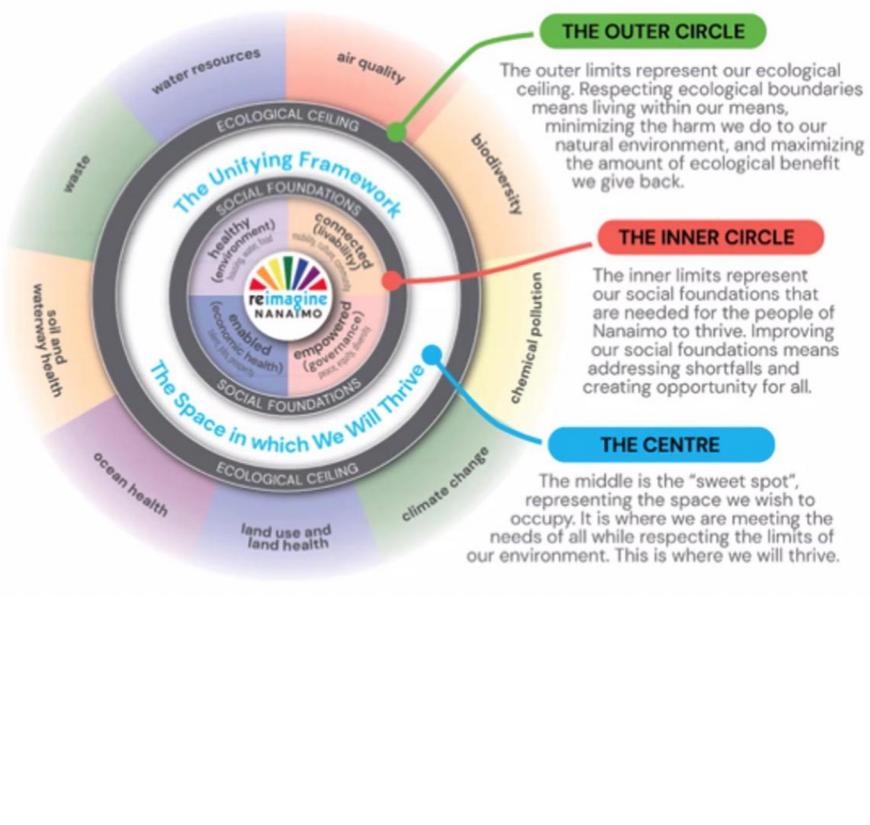
# City-led work: Mexico City, Mexico 도시주도 전환: 멕시코, 멕시코시티



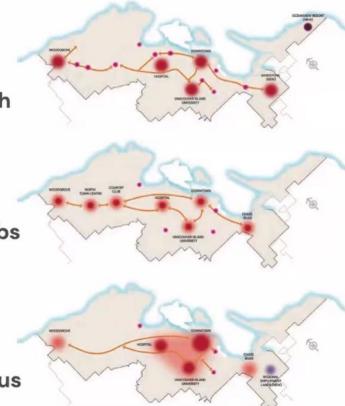
# City-led work: Nanaimo, Canada 도시주도 전환: 캐나다, 나나이모



# City-led work: Nanaimo, Canada 도시주도 전환: 캐나다, 나나이모



COMPARING THE SCENARIOS		CURRENT PATH	MOBILITY HUBS	CENTRAL FOCUS
<b>GREEN</b>	Reduced GHG Emissions	→	→	→
<b>HEALTHY</b>	Protecting Open Space & Natural Areas	→	→	→
<b>CONNECTED</b>	Housing Diversity	→	→	→
<b>ENABLED</b>	Housing Affordability	→	→	→
	Supportive Social Services	→	→	→
	Housing Near Daily Needs	→	→	→
	Walk, Bike & Transit Supportive Neighbourhoods	→	→	→
	Living Close to Parks	→	→	→
	Living Close to Recreation Facilities	→	→	→
	Living Close to Employment Centres	→	→	→
	Industrial Lands	→	→	→
	Financial Resilience	→		→

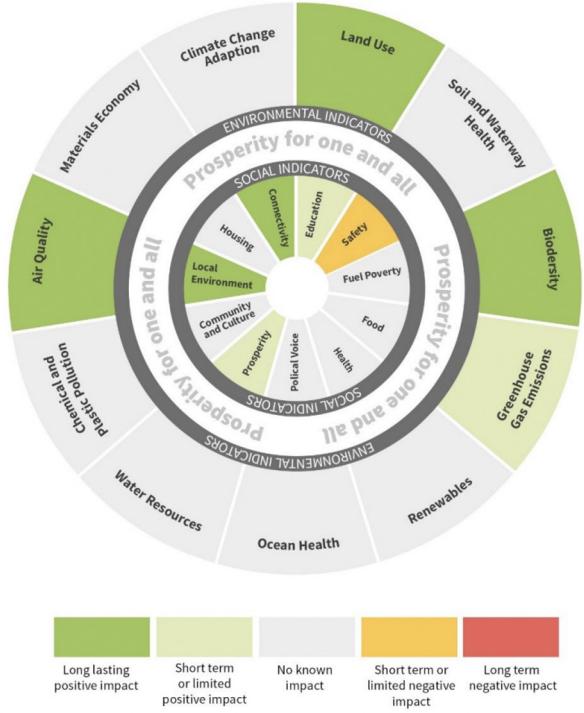


# Region-led work: Cornwall, England 지역주도 전환: 영국, 콘월



## Decision making wheel

Case study: The Saints Trail



# Region-led work: Cornwall, England 지역주도 전환: 영국, 콘월

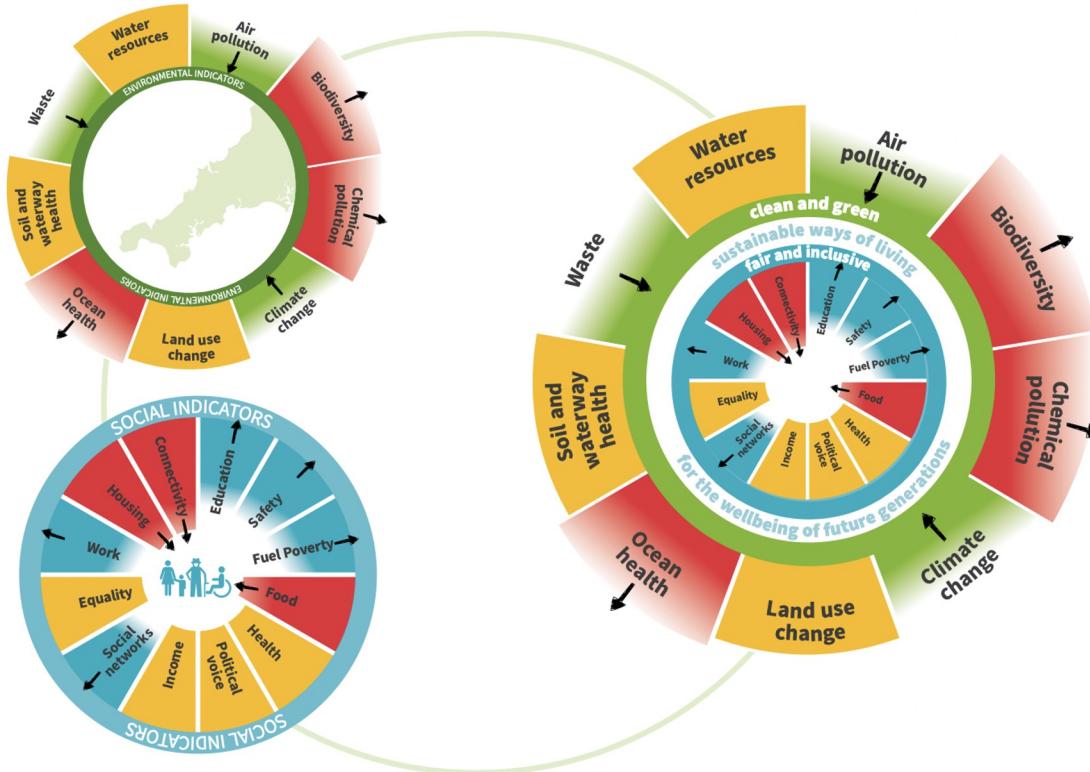
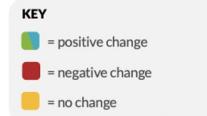
CORNWALL PLAN PROGRESS REPORT 2022

CORNWALL PLAN PROGRESS REPORT 2022

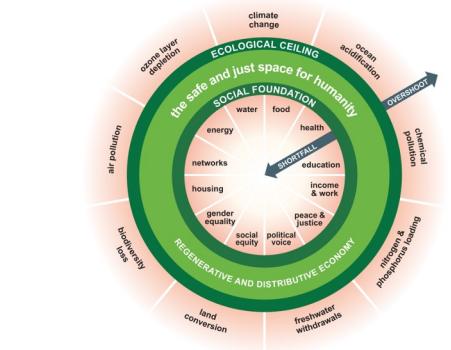
## OUTCOMES FRAMEWORK

As we implement our vision for Cornwall, we want to ensure that our communities have a good standard of well-being without harming our environment, in line with the Doughnut Economics model developed by Kate Raworth.

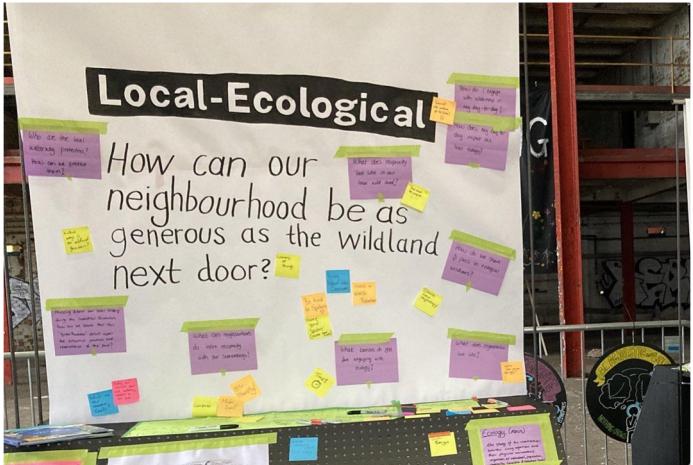
The Cornwall Plan contains an outcomes framework, developed with the University of Exeter, with indicators of progress towards the outcomes we want, covering all aspects of sustainable living. The framework shows how improving these outcomes for Cornwall and the Isles of Scilly supports the Sustainable Development Goals which the UK adopted at the United Nations in 2015 together with 192 other countries around the globe.



# Government-led work: Thimphu, Bhutan 정부주도 전환: 부탄, 팀푸



# Community-led work: Birmingham, UK 커뮤니티주도 전환: 영국, 버밍엄



# Community-led work: Melbourne, Australia 커뮤니티주도 전환: 호주, 멜버른

**Peace & Justice**

**Problem Statement:** Personal security, government accountability, and access to justice for all. Peaceful and just societies enable people to live in their communities, free from fear and exploitation. They likewise tackle corruption in business and politics by building effective and accountable institutions at all levels. Complete the below Doughnut Vision Board as we explore how peace & justice helps create an EMPOWERED Melbourne.

**What is the role of peace & justice in an EMPOWERED Melbourne?**

**Illustrative Indicators:**

- Transparency & Accountability: transparent & accountable government & institutions
- Intergenerational responsibility: respect for the environment & future generations
- Non-violent conflict resolution: peaceful ways to resolve disputes
- Intergovernmental collaboration: working together across different levels of government

**Practical Examples (From Melb & Elsewhere):**

- Melb-based NGOs: Right Livelihood Award, Social Justice Commission, Victorian Equal Opportunity Commission
- International Examples: Truth & Reconciliation Commissions, Restorative Justice Models

**Bridges of understanding**

**ADD PICTURES HERE**

**Vision Statements for peace & justice in Melbourne**

**Social Equity**

**Problem Statement:** Ensure equality of opportunity and reduce income inequality. People tend to more equal societies tend to be healthier, safer, and more trusting compared to those in less equal societies - but there are significant inequalities in the distribution of income and wealth in many countries. These inequalities are frequently exacerbated by inequalities of race and ethnicity, sexual orientation, religion, age, language, disability and location. Complete the below Doughnut Vision Board as we explore how social equity helps create an EMPOWERED Melbourne.

**What is the role of social equity in an EMPOWERED Melbourne?**

**Illustrative Indicators:**

- Addressing discrimination and disadvantage needed by community
- Well-being: equal & fair opportunities for well-being
- Shifting power away from capitalistic & extractive systems
- Designing for interconnectedness or the local & global, the individual & the collective
- Ensuring that social structures reflect the needs of all individuals

**Practical Examples (From Melb & Elsewhere):**

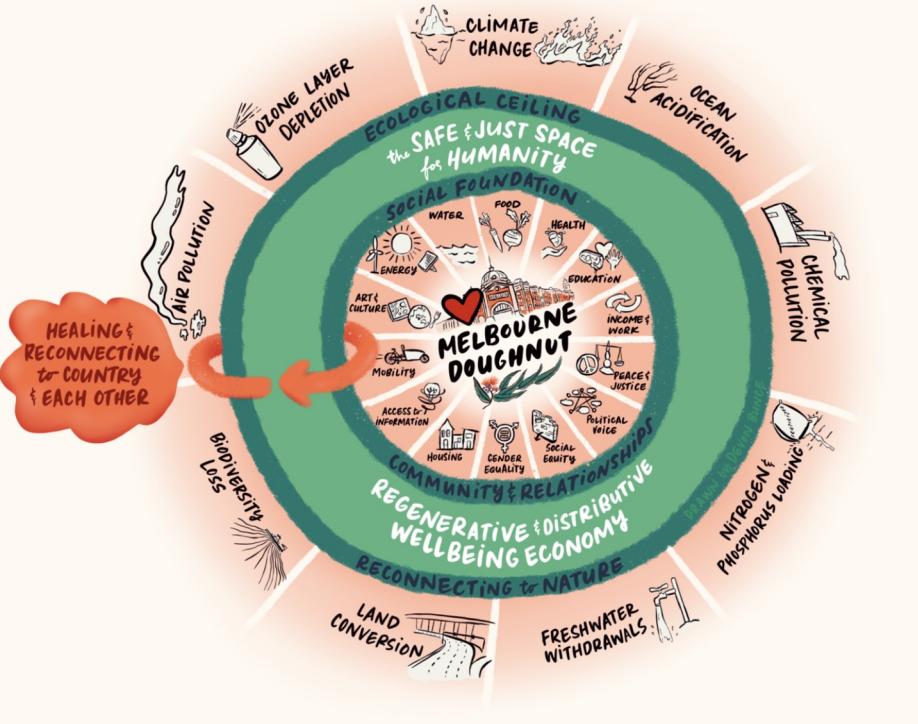
- National housing models: New Zealand's universal housing model, Germany's Gentrification Stop Act
- Employee owned/cooperative models: Mondragón Corporation, Fairphone
- Community-based models: citizens councils

**EQUITY & CAPITALISM**

**SUSTAINABLE DEVELOPMENT GOALS**

**ADD PICTURES HERE**

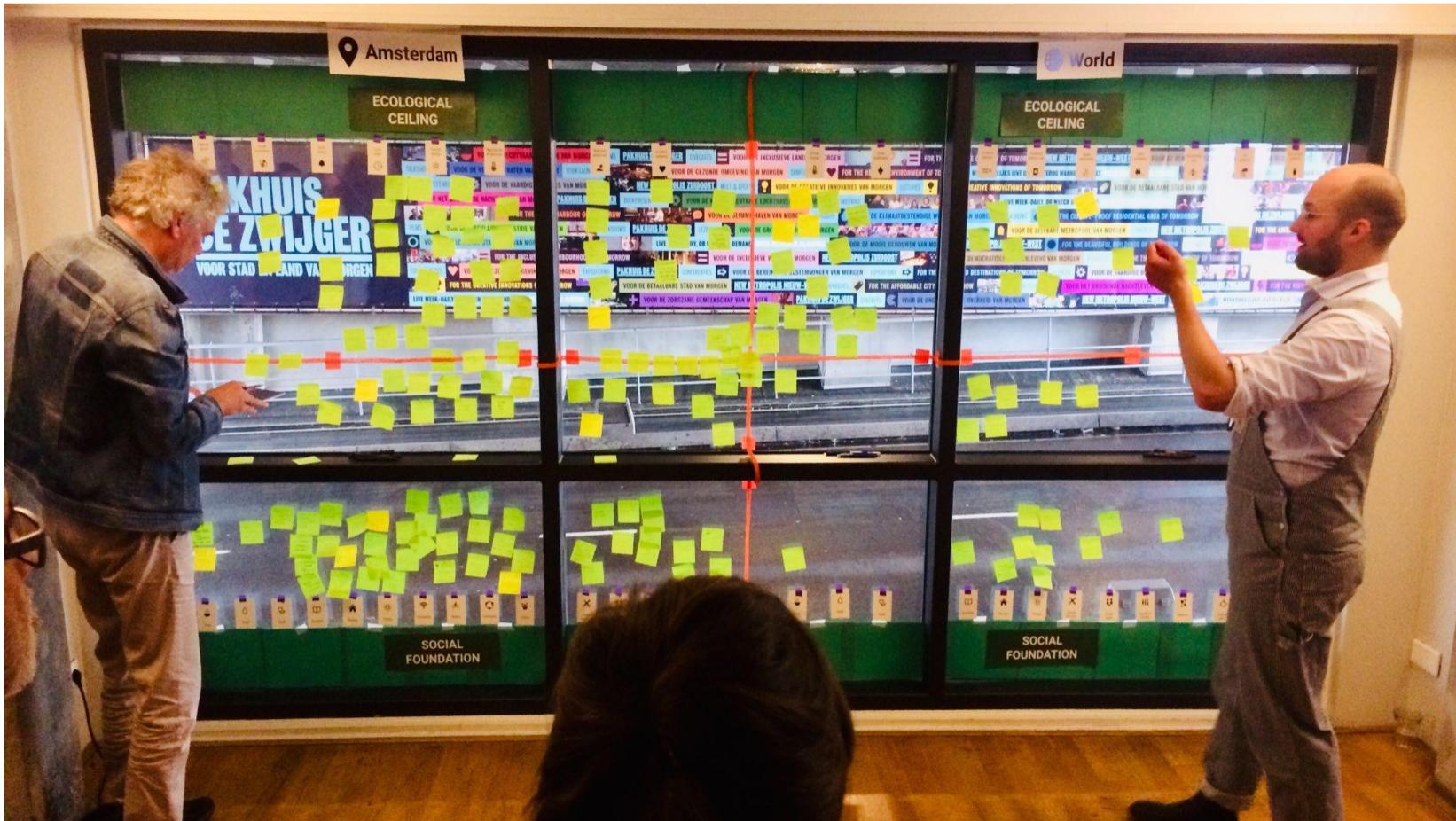
**Vision Statements for social equity in Melbourne**



# Community-led work: Saldanha Bay, South Africa 커뮤니티주도 전환: 남아공, 살다나베이

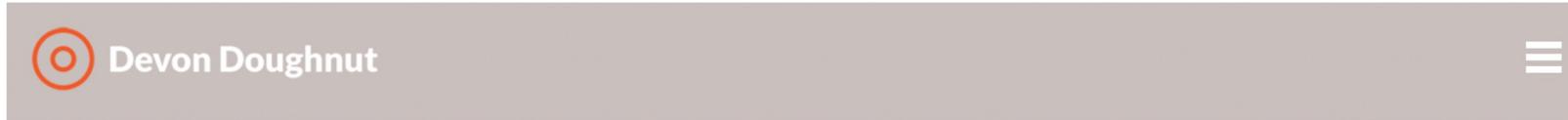


# Community-led work: Amsterdam, Netherlands 커뮤니티주도 전환: 네덜란드, 암스테르담

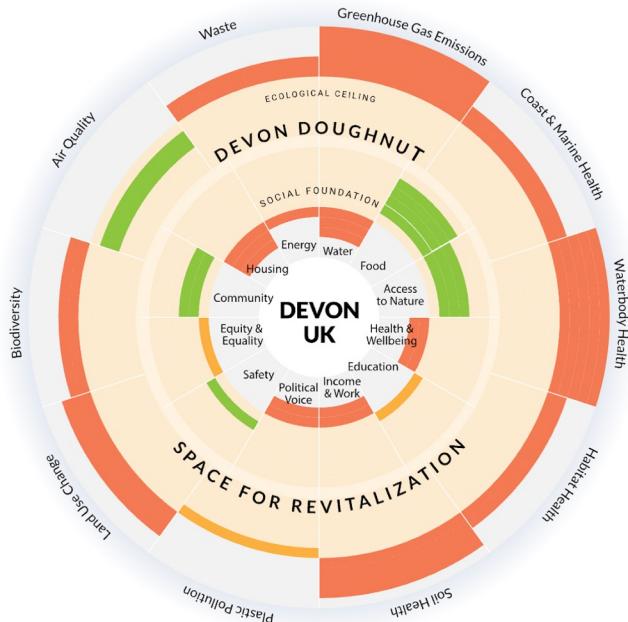


# Community-led work: Devon, UK

# 커뮤니티주도 전환: 영국, 데번



## Devon Doughnut



## Domain: Greenhouse Gas Emissions

*What's a domain?*

Ecological Ceiling Social Foundation

## Overall Indicator:

*What is an overall indicator?*

Proportion of sectors/ companies/groups/ individuals in Devon demonstrating commitment to achieving net zero Greenhouse Gas Emissions

## Twin Track Measures:

*What are twin track measures?*

Citizen

Number of non-essential journeys made by train vs. plane from Devon from/to places in the UK

Policy Maker

Proportion of businesses, representative bodies and/or sectors with a published commitment (pathways and reporting) to achieving net zero GGE

## Pathways for Action:

*What are pathways for action?*

Citizen

Number of Devon citizens who sign up to the Flight Free UK Take Action pledge not to fly.

Policy Maker

DCC, PCC, TC and LEP seek written commitment to GGE reduction and divestment from fossil fuels from all sectors, including core Devon industries



## Doughnut Economics Action Lab

Turning Doughnut Economics from  
transformative idea to everyday reality

Doughnut Economics

Discover the Community



### Doughnut Economics enters the textbooks

The syllabus for the International Baccalaureate now includes an introduction to Doughnut Economics

[Read more](#)



### Responding to the Climate Emergency

Learn how Cornwall Council and others are using doughnut economics to improve decision making

[Read more](#)



### An Indigenous Māori View of Doughnut Economics

Posted by Juhu Shareef  
Aotearoa New Zealand



### From Doughnut to Data Monitor in Amsterdam

Posted by Juan-Carlos Goilo & the DEAL Team  
Amsterdam, Noord-Holland, The Netherlands



### Helston Doughnut Workshop

Posted by Manda Brookman  
Helston, England, United Kingdom



### Regenerate Costa Rica

Posted by Eduard Müller & the DEAL Team  
San José, Provincia San José, Costa Rica



### City Planning with the Doughnut in Cali, Colombia

Posted by Roy Alejandro Barera  
Santiago de Cali, Valle del Cauca, Colombia

[doughnuteconomics.org](http://doughnuteconomics.org)

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